

DON'T STOP ME NOW! EVALUATION REPORT 2025

OVER
500
IN ATTENDANCE

MINI AND FULL
HEALTH CHECKS
COMPLETED

250
GOODIE BAGS
GIVEN OUT
(to support strength and balance)

OVER **40** PARTNERS INVOLVED



newground
together

BLACKBURN
DARWEN
BOROUGH COUNCIL

NUMBER 1

Foster

acom

spark

CCG

THE WILDLIFE TRUST FOR
LANCASHIRE MANCHESTER &
NORTH MERSEYSIDE

The Wildlife Trust for
Lancashire
Manchester &
North Merseyside



°C
UK



SoS RIGHTS



LANCASHIRE
VOLUNTEER
PARTNERSHIP

180

The 180
Project

NHS GP
Blackburn with Darwen
ADULT
LEARNING



NHS

WE ARE
UNDEFEATABLE

Community
Trust

BwD
Libraries

Ribble
Rivers

carerservice

LOVE TO RIDE

DIGITAL ENGAGEMENT

(INCLUDES £100 DEDICATED TO PAID
ADVERTISING ON FACEBOOK)

490
INTERACTIONS
ON FACEBOOK

54,240
PEOPLE REACHED VIA
SOCIAL MEDIA CAMPAIGN

2,395
VIEWS ON DEDICATED
WEBPAGE

HOW ATTENDEES FOUND OUT ABOUT THE EVENT:

28.13%
SOCIAL MEDIA

18.75%
LEAFLET/
POSTER

9.38%
LOCAL
SERVICES

15.63%
WORD OF
MOUTH

28.13%
OTHER
GP
TEXT
EMAIL
ON THE DAY



ATTENDEE FEEDBACK

ON AVERAGE, ATTENDEES RATED
THE EVENT:

4.87/5



AWARENESS OF HEALTH SERVICES
AVAILABLE IN THE BOROUGH

YES – 12 (38%)

NO – 4 (13%)

MOST – 3 (9%)

ONLY SOME – 13 (41%)



WONDERFUL

GREAT

EXCELLENT

HELPFUL

THANK YOU

USEFUL



PREFERENCE OF INFORMAL
HEALTH SERVICE VENUE

YES – 26 (87%)

NO – 1 (3%)

PREFER GP – 3 (10%)

17

ACTIVITIES
ON OFFER

20

FLU
VACCINATIONS
GIVEN

30+

FUNCTIONAL
FITNESS
MOT'S
COMPLETED

PARTNER FEEDBACK

ON AVERAGE, PARTNERS RATED THE EVENT:



4.58/5



ELHT - BWD Community Rehab Team

THANK YOU FOR HAVING US, IT WAS A WONDERFUL DAY WHERE WE
LEARNED MORE ABOUT OUR PARTNERS AND WE FELT THE PUBLIC
LEARNT MORE ABOUT US



BWD Libraries

THE EVENT WAS SPOT-ON. IT WAS THE BEST OUTREACH EVENT
THAT I HAVE ATTENDED. PEOPLE HAVE COME INTO THE LIBRARY
FOR THE FIRST TIME AS A RESULT OF THE EVENT



re:fresh
your health and wellbeing