

APRIL & MAY 2025



EVALUATION REPORT

OVER
1,210
IN ATTENDANCE

OVER
23
PARTNERS
INVOLVED



PCSO M DIXON:

'What a positive event held at Blacksnappe. That day achieved good community involvement and cohesion with all agencies working together to allow young people to enjoy a positive step forward. I feel, with my colleagues from neighbourhood policing, this should be a regular thing in the future.'



83%
INCREASE IN
PARTNERS FROM
ACTIVE WINTER



100%

PARTNERS ARE COMMITTED TO
COLLABORATING ON 'ACTIVE
SEASONS' IN THE FUTURE.

PARENT/CARER QUOTES:

“ —

It was brilliant, thank you! We had a great time and so many activities on offer (for free too)!! Plus such lovely, helpful, happy staff!! Well done to all involved. Thanks.

A BIG thank you to the Re:refresh team at Witton Park track on Tuesday. You ARE the best!

My children loved it thank you for all your hard work and praise the lord the weather was just perfect.

PARTNER QUOTES:

ANITA - BLACKBURN EAGLES:



We absolutely loved hosting and sharing beautiful Blacksnappe playing fields with our local community. Definitely need this more often and it's proved to have worked. Can't wait for the next one.

ALICE - GREEN SPACES, SMILING FACES:



We partnered with several organisations. it was great to gather with families and see transformation of an area so quickly and to chat with the community as they were passing by; to share what we were doing and receive their encouragement of the difference being made in the area.



DIGITAL ENGAGEMENT



85,456

PEOPLE REACHED VIA
SOCIAL MEDIA CAMPAIGN

810+

INTERACTIONS
ON FACEBOOK

960+

WEBPAGE VIEWS

ACTIVATING OUR LOCAL GREEN SPACES IN 5 LOCATIONS

BLACKSNAPE



Blackburn with Darwen
HEALTH & WELLBEING

CORPORATION PARK



WITTON PARK

WHITEHALL PARK



QUEENS PARK



We intentionally focus on the communication, promotion and support for active green spaces. Through collaboration with local groups and champions within communities, they can effectively communicate opportunities for being physically active.

ACTIVE SEASONS re:refresh
ActiveBwD

MAY

NATIONAL WALKING MONTH



- Launch of Xplorer trails in 2 more parks in Blackburn.
- Use of Xplorer to create educational resources for Lancs police.
- New themed walks added to the May Walking Month timetable.
- Two more organisations committed to adding regular walks to the active Outdoors Programme for Summer / Autumn.

SAS RIGHTS:



SAS RIGHTS



THANKS TO LANCS WILDLIFE TRUST AND LANCASHIRE PEAT PARTNERSHIP WE FOUND OUT ABOUT THE UNIQUE HABITAT THAT IS UPLAND PEAT AND THE BIODIVERSITY OF PLANTS AND ANIMALS THAT LIVE ON THE MOORS.

