

re:fresh
your health and wellbeing
ActiveBwD

ACTIVE AUTUMN

EVALUATION REPORT

OCTOBER
27 - 30TH 2025
OVER
360
IN ATTENDANCE

Blackburn with Darwen
HEALTH & WELLBEING

OVER
22 PARTNERS
INVOLVED



DIGITAL ENGAGEMENT



18,450

PEOPLE REACHED VIA
SOCIAL MEDIA CAMPAIGN

250

INTERACTIONS
ON FACEBOOK

1300

WEBPAGE VIEWS

CORPORATION PARK



DARWEN



WITTON PARK

QUEENS PARK



MILL HILL



PARENT/PARTNER FEEDBACK



ACTIVE AUTUMN!

JOIN US AND OUR PARTNERS OVER THE OCTOBER HALF TERM FOR FAMILY FUN ACTIVITIES ACROSS BLACKBURN AND DARWEN!



200
PUMPKINS DONATED

PARENT/CARER QUOTES:

‘ALWAYS HAVE A BLAST WITH ACTIVE SEASONS EVENTS’

‘WE REALLY ENJOYED IT, IT WAS ALL ABOUT LOOKING AFTER THE ENVIRONMENT AND IT WAS LOVELY.’

‘BRILL DAY OUT BOYS LOVED IT!! THANK YOU ALL’

‘WE HAD A LOVELY TIME IN THE PARK WITH YOU TODAY’



“ PARTNER QUOTES:

FAMILY HUBS

THE FAMILIES REALLY APPRECIATED THESE EVENTS. IT WAS FANTASTIC, SO FORTUNATE TO HAVE THESE SESSIONS ON OFFER. WE HAVE BEEN ABLE TO MEET MORE FAMILIES AND THEY HAVE THEN ATTENDED OUR GROUPS AT THE FAMILY HUBS.

CHILD ACTION NORTH WEST

COLLABORATING WITH RE-FRESH FOR THIS ACTIVITY MADE IT MUCH EASIER TO DELIVER A FUN ACTIVITY AS A SMALL TEAM BASED AT A CHARITY WITH LIMITED RESOURCES. IT IS IMPORTANT FOR US TO CHOOSE A FREE ACTIVITY A FAMILY CAN DO WITH THEIR CHILDREN OF DIFFERENT AGES, WHO CANNOT EASILY ACCESS OTHER CLUBS, GROUPS, EVENTS BECAUSE OF THE ADDITIONAL NEEDS THEY REQUIRE FOR THEIR AUTISTIC CHILD DUE TO SENSORY OVERLOAD, SOCIAL AND COMMUNICATION DIFFERENCES AND A LACK OF UNDERSTANDING. WE FOUND THE X-PLORES ACTIVITY A VERY SUITABLE ACTIVITY TO DO WITH AUTISTIC YOUNG PEOPLE, AS IT TAKES PLACE IN NATURE WHICH OFFERS A CALMING SPACE, IS VISUALLY STRUCTURED, EDUCATIONAL, AND FUN TO DO.



ACTIVE
SEASONS

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